

UUCC 2011 / 2012 Stewardship Campaign Tracking

Updated on: June 30

January 0, 1900

Summarized Progress to Date

	# of Pledge Units	\$ Change in Pledge	% Change	\$ Pledge Total-to-Date for 2011/2012	Average Pledge	Change in Average Pledge
Increased Pledges	231	133,843	38%	483,450	2,093	579
Unchanged Pledges	134	-		162,110	1,210	0
Decreased Pledges	67	(49,903)	-49%	51,110	763	-745
New Pledge Units (since 1/13/11)	0	16,380		20,060	#DIV/0!	#DIV/0!
Total Pledges Received	432	100,321	16%	716,730	1,659	232
Total Number of Pledge Units	476					
Pledge Units Outstanding #	44					
Pledge Units Outstanding %	9%					

Progress to Date - Summarized by 2010/2011 Pledge Levels

	2010 / 2011 Pledge Totals			2011 / 2012 Pledge Totals to Date			Changes	
	#	Total \$	Avg \$	#	Total \$	Avg \$	Avg \$	%
\$0	111	-	-	54	-	-	-	n/a
up to \$499	83	21,134	255	83	20,099	242	(12)	-5%
\$500- - \$999	77	50,894	661	76	53,751	707	46	7%
\$1,000 - \$1,499	63	71,407	1,133	65	74,755	1,150	17	1%
\$1,500 - \$1,999	36	60,395	1,678	29	47,875	1,651	(27)	-2%
\$2,000 - \$2,999	40	93,212	2,330	49	112,770	2,301	(29)	-1%
\$2,000 - \$4,999	42	158,726	3,779	44	155,190	3,527	(252)	-7%
over \$5,000	24	181,586	7,566	33	252,290	7,645	79	1%
Totals	476	637,354	1,339	433	716,730	1,655	316	24%

Pledge Statistics

	2010/2011 Unit % of Total	2010/2011 \$ Amount % of Total	2011/2012 Unit % of Total-to-Date	2011/2012 \$ Amount % of Total-to-Date
\$0	23%	0%	12%	0%
up to \$499	17%	3%	19%	3%
\$500- - \$999	16%	8%	18%	7%
\$1,000 - \$1,499	13%	11%	15%	10%
\$1,500 - \$1,999	8%	9%	7%	7%
\$2,000 - \$2,999	8%	15%	11%	16%
\$2,000 - \$4,999	9%	25%	10%	22%
over \$5,000	5%	28%	8%	35%
Totals	100%	100%	100%	100%